



# UNISYS

## Security INDEX

New Zealand – May 2008

## Unisys Additional Security Research

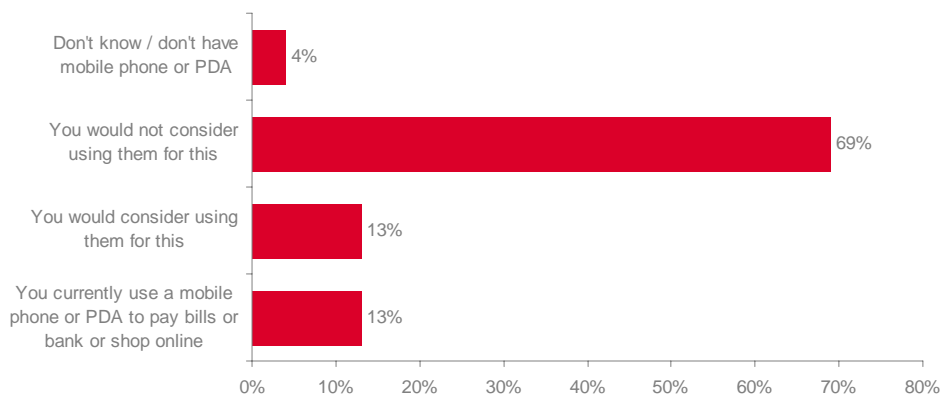
### Mobile Phones and PDAs – Shopping and banking online

The vast majority of New Zealanders have said they would not consider using their mobile phone or PDA to pay bills, shop or bank online. The results are part of new research which looks at the attitudes of New Zealanders towards mobile devices and the means by which they can be used for payments 'on the run'.

Payments and transactions via mobile devices are an emerging innovation in service delivery, the beginnings of which we are now seeing evidence of in New Zealand. But even in the embryonic stages of growth in New Zealand, it is clear that New Zealanders would like even more assurance that shopping, banking or paying bills from mobile devices is secure.

Overall 69% of New Zealanders said they would not use a mobile phone or PDA to pay a bill, shop or bank online. The full results are below:

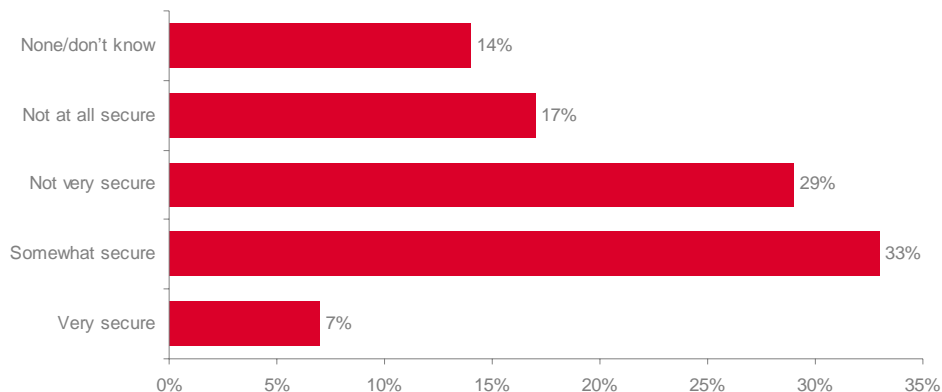
**Thinking now about mobile phones and electronic personal organisers or PDAs. Which one of the following statements best describes you?**



4 out of 10 New Zealanders say that they believe mobile phones and PDAs are either very secure or somewhat secure when it comes to paying bills, shopping or banking online.

Almost 2 out of 10 believe that mobile phones and PDAs were not at all secure for online payments from a mobile device. The full results are below:

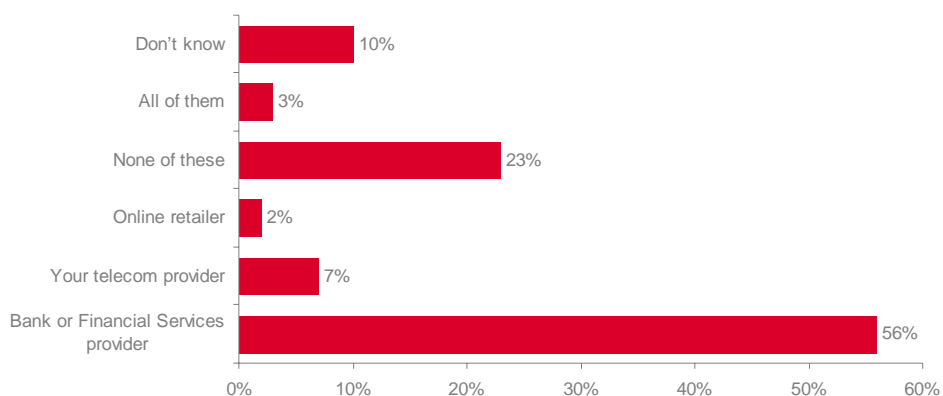
**Overall, how secure do you consider mobile phones and electronic personal organisers or PDAs to be for paying bills, banking or shopping online? Do you think they are;**



The majority of New Zealanders believe that their bank or financial institution provides the best security when paying bills or banking or shopping online from a mobile device.

Nearly 1 in 4 New Zealanders said that neither their telecom provider, bank nor online retailer provided the best security when it came to online payments via a mobile device.

**Which of the following do you think would provide the best security when using a mobile phone or electronic personal organiser for paying bills, banking or shopping online?**



## Background

This question relating to the use of mobile phones or PDAs to pay bills, shop or bank online was asked alongside the May Unisys Security Index. 518 respondents aged 18 years and over across New Zealand were surveyed by Consumer Link between 26 March – 1 April 2008.

For more information on the Unisys Security Index including additional resource material visit:

[www.unisyssecurityindex.co.nz](http://www.unisyssecurityindex.co.nz) . For more information on Unisys Security offerings visit:

[www.unisys.co.nz/services/security/index.htm](http://www.unisys.co.nz/services/security/index.htm).

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